

# The Messenger

(Hackettstown Edition)

325 W. Washington Ave., Washington, NJ 07882

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Email: messenger@good-impressions.com

## Contract and Insertion Order

Please check off boxes that correspond to your requirements. If you have questions, call your sales rep or Good Impressions.

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Please place ads in the following issues:

Year \_\_\_\_  Jan.  Feb.  March  April  May  June  July  Aug.  Sept.  Oct.  Nov.  Dec.

Year \_\_\_\_  Jan.  Feb.  March  April  May  June  July  Aug.  Sept.  Oct.  Nov.  Dec.

**DEADLINE FOR SPACE RESERVATION OR CANCELLATION IS THE 15TH OF THE PREVIOUS MONTH.**

**PREPAYMENT DISCOUNTS AVAILABLE - Sizes A thru K Only: 3 months - 2% 6 months - 4% 12 months - 6%**

	Width	Depth	Price 1x	Price 3x	Price 6x	Price 12x	Spot Color
A <input type="checkbox"/> Full	3 col = 7 1/2"	10"	\$498	\$475	\$453	\$430	Color of the Month \$50
B <input type="checkbox"/> 3/4	3 col = 7 1/2"	7 7/16"	\$415	\$396	\$377	\$358	
C <input type="checkbox"/> 1/2 horizontal	3 col = 7 1/2"	4 7/8"	\$289	\$276	\$263	\$249	Special Color \$75
D <input type="checkbox"/> 1/4 horizontal	3 col = 7 1/2"	2 5/16"	\$180	\$172	\$164	\$156	
E <input type="checkbox"/> 2/3	2 col = 4 15/16"	10"	\$365	\$349	\$332	\$315	
F <input type="checkbox"/> 1/2 vertical	2 col = 4 15/16"	7 7/16"	\$289	\$276	\$263	\$249	
G <input type="checkbox"/> 1/3 horizontal	2 col = 4 15/16"	4 7/8"	\$216	\$206	\$196	\$186	
H <input type="checkbox"/> 1/6 horizontal	2 col = 4 15/16"	2 5/16"	\$141	\$134	\$128	\$122	
I <input type="checkbox"/> 1/3 vertical	1 col = 2 3/8"	10"	\$216	\$206	\$196	\$186	
J <input type="checkbox"/> 1/4 vertical	1 col = 2 3/8"	7 7/16"	\$180	\$172	\$164	\$156	
K <input type="checkbox"/> 1/6 vertical	1 col = 2 3/8"	4 7/8"	\$141	\$134	\$128	\$122	
<input type="checkbox"/> Guide	1 3/4"	2"	N/A	\$185	\$346		

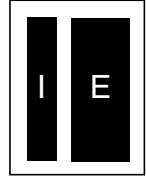
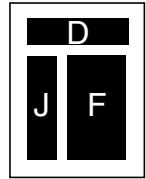
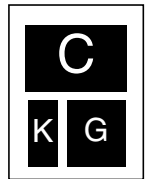
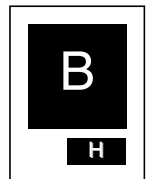
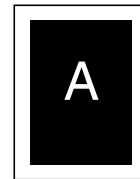
(Guide ads are sold in 3-month blocks and must run consecutively. Total amount is due with contract.)

**PREMIUM SPACE (Full Color) \$525**

	<b>6 Mos.</b>	<b>12 Mos.</b>
Back Cover (3/4 page, 7 1/2"x7 1/2")	<input type="checkbox"/>	<input type="checkbox"/>
Inside Front Cover (Full page, 7 1/2"x10")	<input type="checkbox"/>	<input type="checkbox"/>
Inside Back Cover (Full page, 7 1/2"x10")	<input type="checkbox"/>	<input type="checkbox"/>

**FRONT PAGE BANNER (Full Color)**  
Must Run 6 Months

4"x1 1/2" \$250  
 7 1/2"x1 1/2" \$400



Prices include design or you may submit print-ready digital files. Payment for first month must be enclosed with order. Subsequent payments are due on the 15th of the month preceding issue date. Make all checks payable to Good Impressions Inc.

If an ad is omitted, Good Impressions, Inc. will refund any amount paid. In no event will liability exceed the amount paid under this contract. By signing this agreement advertiser agrees to be bound by the above limitations of liability and agrees to pay according to the above due dates. Final approval of all ads rests with the publisher.

**Payment for first month must be enclosed with order.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

Accepted by: \_\_\_\_\_

**CHARGES**

Advertising \_\_\_\_\_ issues @ \_\_\_\_\_ = \_\_\_\_\_

Prepayment Discount = \_\_\_\_\_

Total = \_\_\_\_\_

