

Grow your business!

Reach every household in Hackettstown.

*Introducing Hackettstown Shopper,
the new smart shopper's guide that's
delivered to 12,500 households weekly.*

This all-advertising publication is sure to attract the attention of the savvy shoppers who live just over the Morris County line in affordable Warren County. More than 62% of Hackettstown residents work in Morris County.

Hackettstown Shopper circulates in an area where residents are looking for great buys. And they're willing to travel to get them. More than half of residents said they traveled 20 miles or more to purchase their last car.

Use Hackettstown Shopper every week to reach an entirely new audience that's ready and able to buy your products and services.

Don't delay! Call our sales specialist to reserve space today!

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Daily Record
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WEDNESDAY
JANUARY 24, 2008

Hackettstown SHOPPER

FREE

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The Pursuit Of Perfection.

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Did you know that Hackettstown residents spent on average...

- ✓ more than \$4,400 on home repairs and hardware last year?
- ✓ more than \$4,360 on personal care last year?
- ✓ nearly \$4,320 on food and beverages last year?
- ✓ More than \$1100 on furniture last year?

Are you getting your share of those sales?

Source: Claritas