

## 4 Week Plan



*Internet Gold Package*

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Daily Record (Wednesday Food)	2 column x 7 inch ad, 4 weeks
Daily Record (Sunday, Morris Life)	2 column x 7 inch ad, 4 weeks
Daily Record This Week Magazine	2 column x 7 inch ad, 4 weeks
1/3 Page	
Monster Coupon Book	1/4 Page ad (full run), monthly
Dailyrecord.com Key Word	1 month Gold Package

**Total Package Cost: \$199 per week** *(Free color first week)*

## 2 Week Plan

2 columns x 3 inches - Spot color of choice

4 ads in Daily Record any day  
2 ads in Daily Record "This Week"  
30 days online dailyrecord.com

**Total cost spot color 2 columns x 3 inches \$232.00 per week**

## 2 Week Plan

2 columns x 4 inches - Spot color of choice

4 ads in Daily Record any day  
2 ads in Daily Record "This Week"  
30 days online dailyrecord.com

**Total cost spot color 2 columns x 4 inches \$277.00 per week**

## BUSINESS AND SERVICES PACKAGE

1 column X 3 inch BUSINESS CARD SIZE AD

This ad will run in:

Sussex Connection 1x a month

Hackettstown Connection 1 x a month

Sussex and Hackettstown Connection are publications we direct mail to 47,000 people who do not receive the Daily Record newspaper

Daily Record Sunday 4 weeks

Daily Record TGIF Section 4 weeks

30 days online keyword

**\$99 a week for 4 week minimum**